MEDIA RELEASE
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For Immediate Release

GHD appointed to deliver MITEZ Investment Attraction Prospectus

MITEZ is pleased to announce that following a competitive procurement process, **GHD** has been appointed to undertake the research and development of the new **MITEZ Investment Attraction Prospectus**, proudly funded by the Queensland Government's Remote Area Board Funding Program. The project will showcase investment-ready and future pipeline opportunities across the seven local government areas in the MITEZ region.

The prospectus is being developed to position North and North West Queensland as a compelling destination for national and international investment, highlighting opportunities across key sectors including critical minerals, renewable energy, agriculture, manufacturing, energy, regional infrastructure, and more.

The project includes stakeholder engagement, regional research, economic data compilation and the development of investor-focused content that will be published in both digital and print formats. The final prospectus will provide a valuable tool for attracting new investment and promoting the region's economic potential to domestic and international audiences.

Over the coming months, representatives from GHD will be reaching out to councils, businesses, industry organisations and project proponents across the MITEZ corridor to gather information on significant projects and emerging opportunities. This engagement will help ensure the prospectus reflects the breadth and diversity of investment opportunities across our region.

Do you have a project we should know about?

We encourage MITEZ members and stakeholders with projects in development, expansion plans or future investment opportunities to contact MITEZ. Whether your project is seeking investment, progressing through approvals, or represents an emerging opportunity for the region, we would welcome the opportunity to discuss its inclusion in the prospectus.

Importantly, the prospectus is intended to promote investment opportunities and regional strengths. No commercial-in-confidence information will be published, and project information will only be included at a level appropriate for public investment promotion.

“Across the Mount Isa to Townsville corridor, we have established industries, emerging projects and significant opportunities for investment. This prospectus will bring those opportunities together, helping investors understand the region’s strengths and connect with project proponents. We encourage our members, councils and businesses to contribute so we can present a strong, informed picture of what our region has to offer,” said MITEZ Chief Executive Officer Maria James.

If you have a project that could help showcase the future of the MITEZ region, please contact the MITEZ team. We look forward to working with businesses, industry and local governments to tell the region's investment story.

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